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| Week | Tasks |
| 16/10 – 23/10 | Create blog, schedule meeting, email Alice |
| 23/10 – 30/10 | Create user personas and user journeys (clients, funders, individual supporters) |
| 30/10 – 06/11 | Create user journey/persona for potential partners & fundraisers  Analysis of current website (mobile and desktop) |
| 06/11 – 13/11 | Competitor analysis |
| 13/11 – 20/11 | Reflect on findings – create priority list for site (card sorting) |
| 20/11 – 27/11 | Paper wireframe |
| 27/11 – 04/12 | Paper wireframe/user testing |
| 04/12 – 11/12 | Paper wireframe |
| 11/12 – 18/12 | Paper wireframe/user testing |
| 18/12 – 25/12 |  |
| 25/12 – 01/12 | Break |
| 01/12 – 08/01 |  |
| 08/01 – 15/01 | Figma |
| 15/01 – 22/01 | Figma /User testing |
| 22/01 – 29/01 | Figma |
| 29/01 – 05/02 | Figma/User testing |
| 05/02 – 12/02 | WordPress |
| 12/02 – 19/02 | WordPress/User testing |
| 19/02 – 26/02 | WordPress |
| 26/02 – 04/03 | WordPress/User testing |
| 04/03 – 11/03 |  |
| 11/03 – 18/03 | Spare/Backup Weeks |
| 18/03 – 25/03 |  |